TeamsWin General Business Template

The purpose of this document is to describe the copyrighted TeamsWin Template. Before it can be used as a thinking tool or information architecture, or Business Science outline, or any other use, it must be understood. As are all meta-models, it is very abstract. So, for several years I have been writing documents to help people understand the power of this simple tool. Today I am going to talk about it in terms measurement and focus.

Here is the Template
in our TeamsWin Team Database (Owner's) Software

From the cells in this template, we can drill down to an outline called the Pace General Business Model, or drill down to the strategic entities of the business using the software.

Measurement and Focus

Models are measurements. This model measures effectiveness, control and efficiency. It also focuses those measurements on three aspects of time: present, past and future. The power of this model is that all types of measurements can be accounted for within one of the nine cells of this measurement template. For example: Business Science measurements or General Business Measurements neatly fit

under one and only one of the cells. In our TeamsWin software these cells drill down to our General Business Model that outlines the subjects taught in Business Schools and MBA programs across the country. This outline provides enough of the language to easily link to information needed to understand Business Science. Because Business Science is the language that brings all the other sciences together, Business Science measurements are general. They are general because they should be understood by people from all the sciences. Business Science itself is an abstract model of general measurements. With the other sciences come other measurements that also fit within this template.

Measurement Focus

Like Advertising, Design, and Marketing, Product measurements are focused to the customer. On the other hand like build versus design, Process and Facility measurements are focused on the supplier. Facility measurements begin with location from which all activity measurements are derived. Processes control activities to produce desired products and services. Statistics are good examples of Process Measurements. Quality Measurements are specific to the business being modeled, but profitability and motivation measurements are very similar from business to business.

Quality, Profitability and Motivation Focus

Measurements in the present focus are Quality Measurements. Measurements with a past focus are Profitability Measurements. Future measurements are Motivation (or Management) Measurements. Quality measurements define the character of a business. Profitability measurements define the confidence of a business. Most of the time we think of financial profitability, but when we use the accounts from all the owner's reports, profitability includes all the rates and factors used to make estimates and build forecasts from which to base planning. By the way, Plans are the objective or effectiveness measure of Management. Communication is the efficiency measure of management, and Organization controls Communication to produce effective plans.

Summary: TeamsWin Template

The purpose of this document is to describe the copyrighted TeamsWin Template. Before it can be used as a thinking tool or information architecture, or Business Science outline, or any other use, it must be understood. As are all meta-models, it is very abstract. So, for several years I have been writing documents to help people understand the power of this simple tool. Today I discussed measurement and focus. Hopefully, in combination with my previous documents this abstract can help others as it helps me.