

Outsource Data Architecture

Outsource Your Data Architecture

For people who have a data architecture requirement, the purpose of this document is to introduce my unique Data Dictionary. TeamsWin services produce tools for strategic thinking, and one of those tools is a multimedia data dictionary that will satisfy many business and data architecture requirements. Our data dictionary may eliminate the need for a data architect.

Understanding

TeamsWin Understanding---Our copyrighted TeamsWin understanding of strategic thinking is a new application of some old concepts from Navigation and Business Science. The key to that data model was developed in the mid 80's before data modeling became popular. It recognizes that business models already exist in internal and external reports used by decision makers. It recognizes that decision makers already navigate by transforming information into strategic order. It recognizes that business science already defines strategic order and the information needed for each type of decision.

Reports

We use reports. We use internal and external reports like: payrolls, charts of accounts, trial balances, financial reports, sales reports, production reports, industry standards, and catalogs. Internal reports are usually called reports, but external reports can have names like: catalogs, regulations, standards, and laws etc. Each report has its own architecture. The business model is hidden in these reports. The business model is an integration of many business models.

Report Architecture

Each report has its own architecture. The businessman has little or no control over that architecture. It is like each report is a separate language with words (information) defined by that reports' context. The businessman uses his understanding of business science to integrate those architectures.

Business Science

Business science can be thought of as the language of integrating people or all these report languages. A historical analogy would be the way the Hebrew language was used to integrate languages around the world. For whatever reason, Jews disbursed all around the world and learned the local language. Knowing both the local language and Hebrew, they could communicate. But, the key to that communication was not words but thoughts.

Thoughts – Purpose of the Report

For this discussion lets say thoughts are words in context. In order to integrate any languages, the context must be retained. If we know the purpose for the report, we can easily relate its context to the common language of business science.

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Dictionary

It is a Dictionary---A product of a data model is a dictionary, and a product of a strategic plan is also a dictionary. With diagrams, pictures and maps, they are both multimedia, and they both define things. Plus, our inexpensive dictionaries include all the information from those reports in strategic order using a strategic entity called time period.

Business and Data Architecture

And, it is a Business and Data Architecture---For people who have a data or business architecture requirement, the purpose of this document is to introduce our TeamsWin Multimedia Data Dictionary. Our TeamsWin services and products are tools for strategic thinking. See my website for more information and how we can do this for around \$30K per year. This approach to business modeling is unique. Do not let the low price turn you away.