

Information Leverage

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The purpose of this document is to define TeamsWin Power Measurement as information leverage.

All Information Relationships Recognized

Information leverage normally refers to the power from the use and reuse of information in data management. For example: addresses should be stored in one place to make it easier to manage changes used in many places. To have one address list or one card file for the whole company, information relationships make that possible. With TeamsWin Power Measurement, we expand that address idea to all relationships. Address leverage is a power created through address relationships. We have a tool that recognizes all information relationships.

A Thinking Tool for Relationship Recognition

Our tool recognizes relationships. Our tool is new and exciting because it streamlines that recognition process, the thinking process. It is a thinking tool. With our tool and your existing information, we can analyze your specific internal and external functions using general business principles to produce a specific business model. In other words, we leverage your existing information and relationships to produce your thinking tool.

For a Corporate Understanding or Business Model

We produce a thinking tool. You still have to think, but thinking is easier when your information is organized by purpose. Our tool transforms the knowledge and understanding in your functions to produce a corporate understanding or business model. You still have to think. Wisdom has a beginning. Wisdom begins with an understanding. For wisdom to happen, that understanding has to be correct and shared by all your decision makers, the whole team.

See Business Science from Your Business Model

Our tool is new. But, it is important to recognize that the relationships being recognized are not new. Only our copyrighted way of organizing and recognizing them is new. You do not have to understand our tool to use it, but you do have to understand the relationships being recognized. Never fear. In time, we believe our tool will be known as the best way to understand Business Science (You will have a multi-media dictionary of your own business in these relationships, supported by your history or your rates and factors). What better way to view Business Science than through your own business model.

Summary: Information Leverage

The purpose of this document was to define TeamsWin Power Measurement as information leverage. Power measurement expands the form of information leverage to include all the information relationships used by business decision makers. For as little as \$2,500, TeamsWin can begin to transform your information.