TeamsWin Provides:

TeamsWin provides efficient, comprehensive analysis of business factors and decision implications to achieve maximum business performance through instantaneous processing and integration of your information.

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The TeamsWin Vision:

TeamsWin "Information Heavylifting" with "Power Measurement" -- is a thinking tool, a system and a service that will help anyone do anything.

"Information Heavylifting" means we can organize your information for decision making (using the business model hidden in your reports) for $5K to $25K per year (including start up cost); depending on the number of reports, not the size of your business.

The business models we create are multimedia dictionaries that show how you have already measured your business. You measure your business in reports, maps, plans, charts, catalogs, industry standards, numbers, text, pictures and other media. We just use or tools to organize those measurements for decision making. Like any dictionary, our dictionary defines the roles of each word. Therefore, we define the roles of your business objects. So decision makers can make estimates for planning and control, our dictionaries include the historical rates and factors for each the roles of each business object we find in your reports. Using this dictionary, each team in your organization can be quickly defined for an instant budget.

TeamsWin Information Heavylifting is the result of my business modeling vision. Business modeling is my business, and I know my approach compares with no other approach. Relying on available information organization, it is extremely simple and inexpensive to create.

The first business model - In 1975- 1976 while attending Pacific Lutheran University (PLU), Navigating C141 aircraft for the USAF Reserve, and spending considerable time with my uncle (John Aram) discussing the future, I was developing a chart of accounts for group medical practices.

My business modeling vision - TeamsWin first began to develop when I saw those accounts as line items on financial reports with definitions that began to show me business relationships or a business model, and a decision making tool similar to the model a navigator creates for his decisions.

Navigation with a business model – The navigator develops rates and factors directly from his measurements, and uses them indirectly to estimate the effect of change (make decisions).

In other words the navigator's estimates are not directly related to his measurements, they are separated by the rates and factors. He may have to fly around a storm in between measurements, but he still uses the rates and factors from the measurements to make estimates and to decide how to proceed and what it will cost (time).

The TeamsWin business modeling vision - My uncle often used the word "vision". In fact he said his mangement style was to get his teams to develop a vision at every level that supports and helps develop his vision.

For example: even though teams have role playing experts that bring individual expertise to the vision, only one person is responsible for the purpose, so only one person can own the vision. Only one person has the authority and responsibility to call it his vision.

But an organization is composed of many teams. Because teams are defined by (and organized around) purpose, those teams go beyond and across the internal functions of the organization. In other words organizations are composed of teams with supporting teams, and a budget must authorize and pay for each organization purpose.

Being a navigator, I began to see how people could build a strategic business model, share vision, and navigate from decision to decision.

Since that time all my education and experience has focused on my Vision. The result is what we at TeamsWin call "Information Heavylifting" and "Power Measurement" -- a thinking tool, a system and a service that will help anyone do anything.

For more information, please see my Power Measurement, Faith Measurement and Resume Pages.