

See the Big Picture First

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The purpose of this document is to show how TeamsWin Database Services will save any business time and money.

Avoid Information Overload

A business model allows the business owner to see the big picture first. Without the business model, the owner each month has to manually integrate information from at least five or six reports, and then integrate the months. This bottom-up inductive generalization process is time consuming. On the other hand, receiving information from a business model is a top-down logical reasonable deductive process.

Top-down Logical Reasonable Deductive Process

The big picture is the cross-functional view. Using the summarization schemes in the functional reports, big picture (business model) information defines the business objects, objectives and their relationships over time. Rather than spending time developing rates and factors, the owner is able to first see rates and factors as trends and changes in trends.

Like Game Scorecards and Car Dashboards

Information in the business model is already integrated for decision making. With the business model, the only time the owner would need to see the reports feeding the business model is to look for exceptional detail, like a reporting error that produces illogical information. Like looking at a game scorecard or a car dashboard that summarizes information from all the functional reports, the cross-functional decision making relationships he wants to see are right there, and he can even drill down to the report detail without going to the other reports.

Summary

The purpose of this document is to show how TeamsWin Database Services www.teamswin.net will save any business time and money. For \$2,500 a month a business owner can see the big picture first.